

1. **Full name of the faculty member:** Dr. Avijit Sarkar
2. **Designation:** Associate Professor
3. **Specialisation:** Dairy Business Management
4. **Contact information:** Phone: 9830701125 e-mail ID: sarkaravijit@rediffmail.com
5. **Academic qualifications:**

College/ university from which the degree was obtained	Abbreviation of the degree
i) National Institute of Technology, Durgapur, India	PhD (Management Studies)
ii) IMT ,Ghaziabad, India	PGDM(Executive)
iii) Bidhan Chandra Krishi Viswavidyalaya, India	M.Sc(Dairy Bacteriology)
iv) Bidhan Chandra Krishi Viswavidyalaya, India	B.Sc(Dairy Technology)

6. Positions held/ holding or Work Experience:

- i) Associate Professor of Dairy Business Management in West Bengal University of Animal and Fishery Sciences, W.B., India
- ii) Industry experience (Last assignment as General Manager at IFB Agro Industries, Kolkata)

7. Awards: National Scholarship

8. Publication:

a. Journals (National & International):with NAAS, IF rating

- i) Sarkar A, Dutta A (2020) Challenges and opportunities of dairy sector in India vis-à-vis world: a critical review. *Explor Anim Med Res* 10(1): 9-17.
- ii) Sarkar A and Dutta A (2022). The milk producers' organization and Indian dairy sector: A strategic alignment. *Veterinarska Stanica* 53(3): 329–42.
- iii) Sarkar, A., Gupta, H., & Dutta, A. (2022). In search of the determinants of dairy production in an emerging market: A panel data approach. *Veterinarska Stanica*, 53(4), 441–449
- iv) Sarkar, A., Gupta, H., & Dutta, A. (2022). Dairy value chain operation and dairy producers: its impact and limitations in an emerging economy. *CABI Reviews*, 17 (016)
- v) Sarkar, A., Gupta, H., & Dutta, A. (2024). Sustainable dairy sector of an emerging economy: An empirical quest based on India. *Agricultural Systems*, 218, 103970
- vi) Sarkar, A. (2018). Study of *Listeria monocytogenes* in Raw Milk, Pasteurized Milk, Cheese and Dairy Waste. *Uttar Pradesh Journal of Zoology*, 38(4): 135-138.
- vii) Sarkar, A. (2018). Impact of Lactoperoxidase System on *Listeria monocytogenes*. *Uttar Pradesh Journal of Zoology*, 38(4): 139-142.

b. Popular Articles:

- i) Sarkar, A. (2003). Problems in Manufacture of Milk Powder & Their Solutions. *Processed Food Industry*.

c. Books/ Books chapter:

- i) Sarkar, A. (2025). *Questions Bank in Marketing Management and International Trade*. Elite Publishing House.
- ii) Sarkar, A. (2025). *Questions Bank in Entrepreneurship Development and Industrial Consultancy*. Elite Publishing House.
- iii) Sarkar, A. (2025). *Questions Bank in Financial Management and Cost Accounting for Dairy and Food Technology*. Narendra Publishing House.